CAS/WWRP Working Group on Societal & Economic Research Applications
Social and Economic Impact Assessment (SEIA)

Survey* forecasters for the Sochi 2014 Olympic Games and end-users on the usefulness of the FDP products

*Questionnaires & Interviews
Impact on Forecasters

- forecast/warning preparation
- improvement in forecast skills
- improvement in weather service delivery
Impact on decision makers/venue managers

- access to weather information
- services to support decision making
- client satisfaction (before & after)
- economic benefits of meteorological services
- effect on the lead time
Impact on business clients

Phase I (2012)
- user's needs
- to what extent existing forecast products met their needs

Phase II (2014)
- economic benefits brought by using new FDP products
Impact on the public

Public surveys (locals and foreigners) during the winter months

- access to meteorological information
- public awareness of the meteorological service
- public satisfaction with meteorological service
- degree of public interest in meteorological information
Impact on the media

Conduct a media workshop in winter 2012 to better understand the requirements of the media in Sochi for meteorological services

Collection of articles/video on media coverage of weather events
Impact on the FDP experts
**FROST-2014**

**Expectation:** FROST-2014 will proceed with domestic social science/economics expertise leading the effort with dialogue with WG SERA as needed (e.g., survey technique/design/review)

**Lead:** Dr Vladimir OGANESYAN

**Support:**
SPASIBO
THANK YOU